

“The rodent's response and reaction to the bait station ... may start with aversion and end with attraction”

Bill Robinson



Technicians managing rodent control programs routinely set out new bait stations—either in a first-time account or as a replacement in existing accounts. The set-up is standardized: anchor it to something stable, put in bait blocks (or monitor blocks), then close / lock the lid...after that it is up to the rat.



The rodent's response and reaction to the bait station can range from complete aversion, to disregard and delay, to attraction. Of course, it may start with aversion and end with attraction. How can we reduce the potential for aversion and increase the attraction? Sometimes it depends on what the rat does, sometimes on what we do.

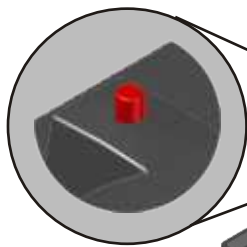
Feed a Mouse, Starve a Rat. Mice are nibblers—buffet browsers. They seem to be always looking and will try something new. Rats are cautious and consistent—find food, eat, return to eat again—stay on course. It may sound too simple, but 'sanitation' can help to add some adventure to their feeding routine. Remove as much of their safe and consistent food and they may be encouraged to look for something else—like the stuff in the rodent station. Either deploy bait stations before the sani-blitz or along with it, just make certain that hungry rats will have food.

Eat What You Know. Acceptance of rodent bait (in stations) is subject to features of the environment, the station itself, and the feeding history of individual rats. Young rats are less adventuresome when it comes to searching for food. They tend to follow scented pathways to food they recognize because it has the same chemistry as the food they had nursing. This history of 'eating the familiar' can result in baits being disregarded by some of the rodent population. There is little we can do to change this preference; after all it has great survival value. However, removing (sanitation) as much of the familiar food as possible will help.

Follow the Feces. Positioning a new bait station is often dictated by the site or the situation. But when there are options—follow the fecal droppings. Sites with numerous droppings will have a favorable scent and are likely to be visited on a regular basis or be on an often-used travel route. Moving some fecal droppings into a new station can help to give it a favorable scent and encourage a visit. This is generally true for rats since they are a bit social and would recognize a nestmate's scent; mice are explorers and may actually be deterred by the scent of another.

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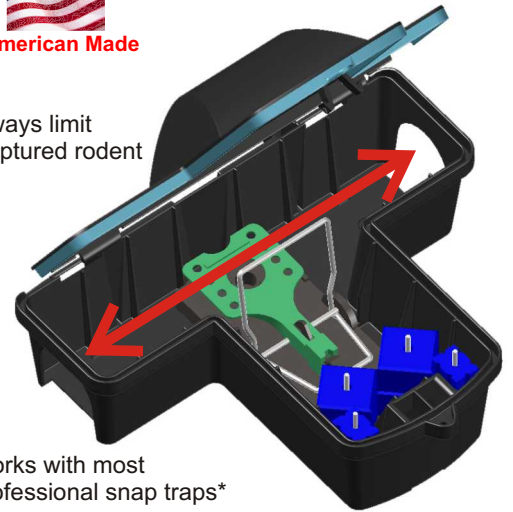


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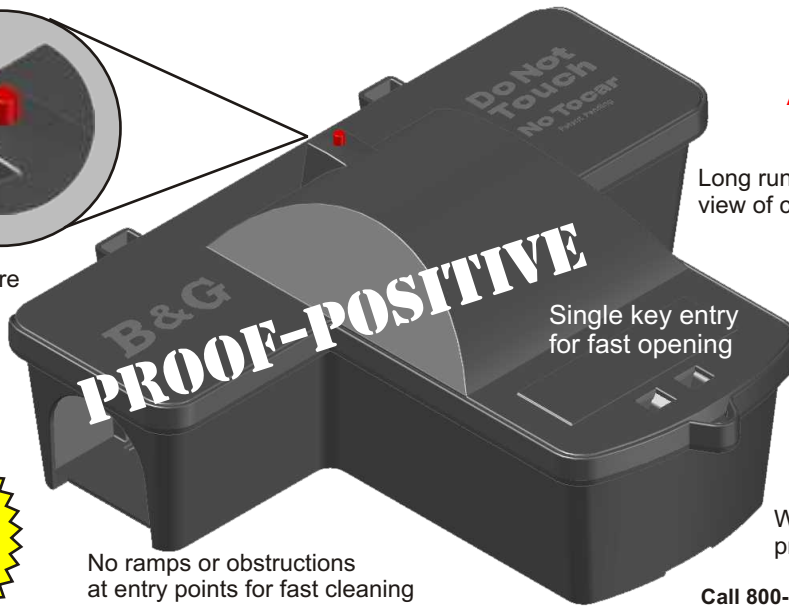


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Rodent control has changed significantly over the past 10 years. Gone are the days of "toss-packs" and open bait trays. Tamper resistant rodent bait stations while effective, permit rodents to eat bait and then die in inaccessible locations. This can create an unacceptable odor problem. Just one dead rat in a wall void can trigger unexpected production expenses and emergency call-backs. The Fast Catch gives you **PROOF-POSITIVE** that you killed that rat or mouse.

IPM rodent control today places an increased emphasis on killing by trapping. The new **Fast Catch** is the first rodent control device specifically designed for **green IPM rodent control programs with killing by trapping as its primary function**. It's engineered to kill rodents using virtually any professional snap trap*. It also includes bait rods to permit non-toxic monitoring. Entry points open to long runways that limit public view of captured rodents. It's ideal for sensitive accounts.

*Non-alert model. Call for more information

More accounts are defined as "sensitive" today. Schools, hospitals, food plants, and nursing homes are examples of locations where rodenticides may not be appropriate. The new **Fast Catch** was designed from scratch to give you a professional killing station for those sensitive accounts. Plus the optional patent pending Alert feature saves hours of back breaking labor by telling you even from a standing position if the snap trap has been tripped.

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